

TALKING TO PARENTS

The BBB Talking to Parents bundle is filled with research, tools, and information. These tools can either be shared with parents to enhance their knowledge or used by teachers to increase their own confidence and effectiveness in communicating with parents.



DEVELOP YOURSELF

These tools have been designed to facilitate your learning and understanding of the research on music learning and brain development.

Discover practical ways to apply the research directly to your teaching.



SHARE DIRECTLY WITH PARENTS

These tools have been exclusively tailored to be shared directly with parents.

Use these resources as a tool to connect with parents, gain their support for the work that you do and help them understand the powerful benefits of music learning.



WHAT'S INCLUDED?

GET YOUR MESSAGE OUT

Communication Bundle

\$30AUD

10 x Social media ready Quotable Research Cards

5 x Shareable Music Learning Infographics

1 x Concert program letter to parents

1 x Shareable Video

- Is leaving class to go to music detrimental?

3 x News Articles that every parent needs to read!

Which bundle will you choose?

[Click here to add to cart](#)

SUPERCHARGE YOUR ADVOCACY

Development Bundle

\$50AUD

Includes everything in the "Get your message out" set

PLUS

2 x Professional Readings with Teaching Reflections

- Should students do music or sport?
- What do parents need to know about music and the brain?

2 x Easy to share research Ebooks

- Three advocacy tips for parents
- How can music learning raise literacy and numeracy achievement?

1 x Thought provoking article by Anita

- Art Scars - How do our past music experiences influence our decision-making as parents?

GET YOUR MESSAGE OUT

COMMUNICATION BUNDLE

10 X SOCIAL MEDIA READY QUOTABLE RESEARCH CARDS

These bite-sized gems of information are tailored to enhance your emails, newsletters, and parent presentations, making it effortless for parents to grasp the advantages of music education.

Easy to add to newsletters, emails and social media

See full collection

Music training sets up children's brains to make them better learners by enhancing both sound processing in the brain and cognition.

Kraus, N. & White-Schwosh, T. (2020). The Argument for Music Education. American Scientist.

"The authors concluded that practicing music during childhood provokes moderate but lasting positive effect on intelligence and academic performance."

James, O. E. et al. (2019). Formal string instrument training in 8 class settings enhances cognitive and sensorimotor development of primary school children. bioRxiv.

Adolescents with music training have higher school grades.

Hille, A. et al. (2018). How learning a musical instrument affects the development of skills. Economics of Education Review.

"Young people playing an instrument showed greater progress and better academic outcomes than those not playing with the greatest impact for those playing the longest."

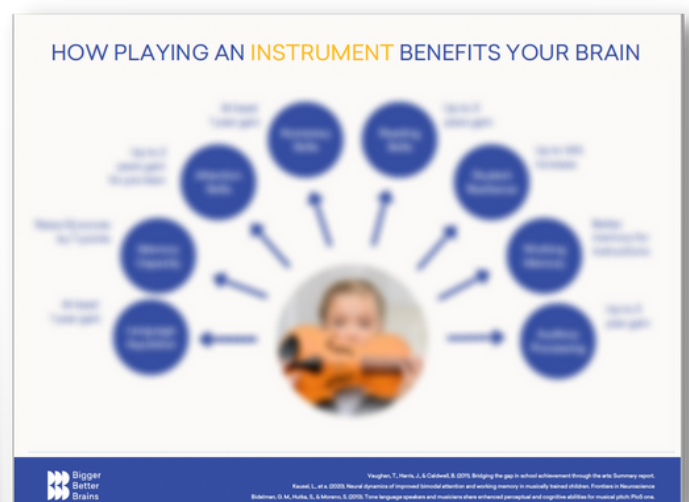
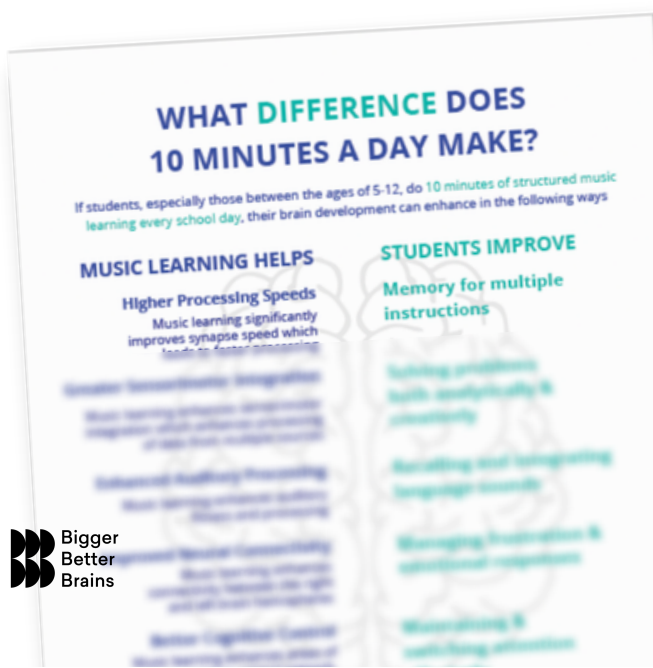
Hallam, S. & Rogers, K. (2008). The impact of instrumental music learning on attainment at age 10: a pilot study. British Journal of Music Education.

Ready to print and put up on your walls and notice boards

Click for more

2 X SHAREABLE MUSIC LEARNING INFOGRAPHICS

Infographics are powerful communication tools that simplify complex information, engage audiences, and are highly shareable, making them a versatile tool.

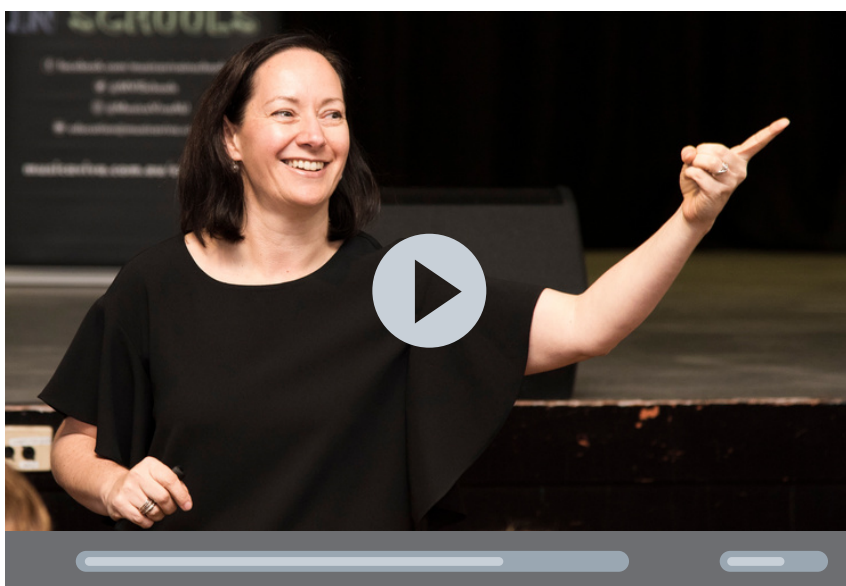


GET YOUR MESSAGE OUT

COMMUNICATION BUNDLE

1 X SHAREABLE VIDEO

Is leaving class to go to a music lesson detrimental?
The research says no!



Quickly and easily
share this video on
Facebook

[See full collection](#)

Amplify your program
booklet or add into
your concert invitation

[Boost your students!](#)

CONCERT PROGRAM LETTER TO PARENTS

This short script is a powerful tool designed
to enhance communication between
teachers and parents.

HAVE YOU EVER WONDERED...

what might be happening in your child's brain
when they are playing music in a concert?

Written by Dr Anita Collins,
Neuromusical Educator

While your child might be watching
their conductor studiously or
concentrating on their music, you
know there is more to it than that.
A lot of research has explored
the benefits of music learning on
cognitive, emotional, social and physical
development.

Such is the quantity and quality of the
research that it is now understood that
music learning benefits the

with the right sound is an incredible
cognitive accomplishment. This is
because the human brain

processes sound in a way that
the coordination of your
achieving after an entire
concert.

Control their emotional states
and reactions.

[Click here to add this
bundle to your cart](#)

SUPERCARGE YOUR ADVOCACY

DEVELOPMENT BUNDLE

2 X PROFESSIONAL READINGS WITH TEACHING REFLECTIONS

Authored by Dr. Anita Collins, these professional readings provide a comprehensive analysis of research findings and offer practical strategies for incorporating them into your teaching practices.

Discover how you can apply the research to your teaching

[Click for more](#)

Should students do music or sport?

Should students do music or sport? I wish I was asked this question more often. Why? Because it is a straightforward question. Which activity has more merit, benefit or impact on every student – music or sport?

As a music teacher, you may have already shaken your head and said, "sport". This might not be what you personally believe, but it may be the most likely answer. With limited time in the school day to give to an activity, the benefits of sport may well outweigh the benefits of music learning.

Should students do music or sport?

Professional Reflection • Part 2

Teaching Brain Buzz

Learning a musical instrument requires

1. regular practice
2. is continually challenging.
3. is a joyful activity often associated with playing in a group

If you had to transfer these requirements to sport, how would you describe them? How regular should their regular practice be and why? What would be an example of a continually challenging sports activity, and how can it be made joyful when so much of sport is based on competition?

SUPERCHARGE YOUR ADVOCACY

DEVELOPMENT BUNDLE

2 X EASY TO SHARE RESEARCH EBOOKS

Present complex research in a reader-friendly format, helping you grasp the profound connection between music education and brain development.

Ready to use
research - easy to
understand format

[Click for more](#)



[Click here to add this bundle to your cart](#)